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Grand Panama Beach Resort Proposal



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**Proposal for VRPAccess Patrol Parking Management Solution
Presented to Grand Panama Owners Association
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Overview

VRPS is pleased to present a proposal to implement **VRPAccess LPR Patrol** for the **Grand Panama Beach Resort** property. This comprehensive solution will streamline the issuance and management of parking registrations while optimizing revenue collection and compliance enforcement. This offering utilizes a digital parking pass system that allows guests to register online prior to arrival and uses License Plate Reading technology to ensure compliance and a mobile app for security enforcement.

Financial Model

Component	Description	Amount	Details
Software License	VRP ACCESS and PATROL software	\$400/month	Minimum Monthly Fee
Owner Registration	Annual Registration (per vehicle)	\$25/vehicle	Annual Registration for owner vehicles.
Revenue Share	Percentage of Parking Revenue	10%	Applies/replaces software licensing fee if greater than \$400/month
Fixed LPR (optional)	Additional Live View, Alerts and picture capture	2.5% ---- \$200/month	2.5% of parking revenue. \$200/mo for minimum monthly fee (if applicable)

*Credit card processing and taxes are the responsibility of the COA. Can be added to total or included in price.

Revenue Breakdown Example

Monthly Revenue	OR			Total	With LPR
	10% Fee	Software License	LPR (optional)		
\$ 2,000.00	\$ 200.00	\$ 400.00	\$ 200.00	\$ 400.00	\$ 600.00
\$ 5,000.00	\$ 500.00	\$ 400.00	\$ 200.00	\$ 500.00	\$ 600.00
\$ 10,000.00	\$1,000.00	\$ 400.00	\$ 250.00	\$1,000.00	\$1,250.00
\$ 25,000.00	\$2,500.00	\$ 400.00	\$ 625.00	\$2,500.00	\$3,125.00

Solution Components

- **Guest Portal** – Guest registration and payment
 - **QR code** - Mobile Guest registration
- **Owner Portal** - Guest authorization
- **Rental Management Company Portal** – create guest registrations (if applicable)
- **Security App**– On-site parking monitoring
- **Service Desk Portal** – Management of the platform and reporting
- **LPR PATROL** – Vehicle tracking and enforcement mobile solution offering real-time license plate scans, violation detection via action list, and access to property dashboard. Includes 50,000 look-ups/month.
- **Violations** – Includes QR code for violations/guest registrations. Violation cards can be purchased or printed separately.

Add-Ons

LPR PRO – Requires the installation of fixed LPR cameras. May also require cellular network connectivity if ethernet is not available at camera location. Pricing based on installation requirements. Can be upgraded at any time if location is suitable.

Hardware:

- Axis Camera (2) with License plate verifier kit installed.
- Commercial grade PoE switch
- Camera configuration and setup

OUTDOOR SIGNAGE – Outdoor signs with QR codes and parking instructions can be purchased for \$75 each.

Installation

30 days' notice is required for scheduling installation. This allows time for property and portal configuration, onboarding, and equipment installation.

Contract Terms

- **Agreement Duration:** 24 months.
- Cancel with 60 Days' notice

Implementation

- **Introductory Activation Offer:** Setup Fee waived and first month is free (\$400 value). If pass revenue exceeds \$4,000, the customer would only be responsible for the amount due over \$400.
- **Signage:** \$75/sign (as needed)



Payment Method: Deducted from parking pass revenue (no out-of-pocket cost to COA) or can be paid via ACH.

Next Steps

Upon approval, VRPS will provide a formal agreement for execution. Once the agreement is signed, we will proceed with the implementation process, including system configuration, training, and go-live planning.

We look forward to the opportunity to partner with **Grand Panama Beach Resort** and to enhance the parking management experience for owners and guests.

Please feel free to reach out with any questions or to discuss the proposal further.