

**DIRECTV**  
MULTIFAMILY

DIRECTV BULK STREAMING CONTENT

**NATIONAL OVER-THE-  
TOP BULK STREAMING  
SOLUTION AVAILABLE  
FOR MDU**

Delight Homeowners

Save Residents Money

No New Infrastructure

No Satellite Dish Required



# Streamers And TV Fans Agree, DIRECTV Bulk Streaming Is The Best Of Live TV And On Demand At A Discounted Price

- Launched In 2023
- 100,000+ Bulk MDU Units Signed
- Over 15M+ Customers Nationally
- Unmatched Premium Content For All Residents
- **No Satellite Dish Required;  
Delivered Over Your Internet**
- DIRECTV Is The Ultimate Content Aggregator



## Why Is DIRECTV Bulk Streaming Service The Right Solution For Your Homeowners?

No New Infrastructure, No Capital, and No Technician Needed

Attract and Retain New Residents

Premium Content that Just Needs Internet

Partner with a Streaming Content Provider Committed to Content

Homeowners Can Sign Up and Start Streaming Today

Courtesy Accounts Available with Premium Content



DIRECTV provides national bulk pricing with a device and Cloud DVR included. This means that homeowners get immediate access to world-class content – all the TV, movies, news, and premium sports networks they want.

Package	Channel Count	Retail Price	Discounted Price/Unit	Bulk Savings!
ENTERTAINMENT	<b>90+</b> Live TV, Locals, Top channels 70,000+ On Demand*	\$99.99 <sup>1</sup>	<b>\$25.00</b>	\$74.99
CHOICE	<b>125+</b> Live TV, Locals, Top channels, RSNs, Specialty sports networks 75,000+ On Demand*	\$124.98 <sup>1,2</sup>	<b>\$37.00</b>	\$87.98
ULTIMATE	<b>160+</b> Live TV, Locals, Top channels, RSNs, Specialty sports networks 85,000+ On Demand*	\$154.98 <sup>1,2</sup>	<b>\$51.00</b>	\$103.98

<sup>1</sup>Retail pricing for Entertainment package includes base package plus the \$10 monthly Gemini lease fee. <sup>2</sup>CHOICE and Ultimate also includes the monthly RSN fee of up to \$19.99.

\*High speed internet-connected compatible device required. Actual number of shows and movies will vary based on programming package. Additional fees apply for new releases and certain library titles.



With DIRECTV, you can provide homeowners with immediate access to world-class content. That means all the TV, movies, news, and premium sports networks they want – whether you have 10 or 10,000 units.

Package	Channel Count
ENTERTAINMENT	<b>90+</b> Live TV, Locals, Top channels 70,000+ On Demand*
CHOICE	<b>125+</b> Live TV, Locals, Top channels, RSNs, Specialty sports networks 75,000+ On Demand*
ULTIMATE	<b>160+</b> Live TV, Locals, Top channels, RSNs, Specialty sports networks 85,000+ On Demand*



*And So Much More!!*

\*High speed internet-connected compatible device required. Actual number of shows and movies will vary based on programming package. Additional fees apply for new releases and certain library titles.



Give homeowners even more with premium channels.

Channel	Retail Price	Discounted Price/Unit	Bulk Savings!
<b>HBO max</b> Includes HBO Max & Cinemax	\$16.99	<b>\$3.75</b>	\$12.24
<i>Paramount+</i> WITH <b>SHOWTIME</b> Bundle	\$12.99	<b>\$0.99</b>	\$11.00
<i>Paramount+</i> WITH <b>SHOWTIME</b>	\$12.99	<b>\$1.99</b>	\$11.00
<b>STARZ</b>	\$10.99	<b>\$6.60</b>	\$4.39
<b>MGM+</b>	\$6.99	<b>\$3.00</b>	\$2.99



## ENTERTAINMENT Package

Unparalleled Content Bundle

**90+** Channels

**70,000** On Demand Titles



**HBO max** + *Paramount+* WITH **SHOWTIME**

~~\$129.97~~ **ONLY \$29.74** PER UNIT + TAXES

Bulk savings is based on Entertainment package residential pricing (\$99.99), HBO Max pricing (\$16.99) and Paramount+ with SHOWTIME pricing (\$12.99).  
\*High speed internet-connected compatible device required. Actual number of shows and movies will vary based on programming package. Additional fees apply for new releases and certain library titles.



**CHOICE** Package  
Best Value with Sports

**125+** Channels

**75,000** On Demand Titles



**HBO**  
**max** + *Paramount+* WITH **SHOWTIME**

~~\$154.96~~ **ONLY \$41.74** PER UNIT + TAXES

Bulk savings is based on CHOICE package residential pricing (\$124.98), HBO Max pricing (\$16.99), and Paramount+ with SHOWTIME pricing (\$12.99).  
\*High speed internet-connected compatible device required. Actual number of shows and movies will vary based on programming package. Additional fees apply for new releases and certain library titles.



# The Homeowner Is In Control

- Compatible mobile devices, tablets, and browsers connected to a cellular network
- Compatible streaming devices or TV
- Wired or Wi-Fi® internet connection for TV streaming devices
- DIRECTV Streaming account
- DIRECTV app downloaded from your device's app store

amazon

Google android 



 Microsoft

**SAMSUNG**

fire tv stick

**ROKU**

*[\\*\\*\\*Get Info on Compatible Devices | DIRECTV Customer Service & Support](#)*



# Don't settle. Give your homeowners the content they want.

Get the most popular channels, no matter which programming package you choose.

Based on 2024 Nielsen ratings.

20 hours of cloud DVR storage included in every package.

Local channels are always included at no extra cost.

Some local channels not available in select markets

Easily access live TV and thousands of streaming apps like Netflix, HBO Max, Prime Video, and more.

Req's internet-connected Gemini device and separate paid subscriptions for 3rd party apps.

Our streaming device is portable.

Easy self-setup and installation.

DIRECTV is your home for regional sports, with the most in-market RSNs.

Compared to cable, Dish and most streaming providers. RSNs avail. with CHOICE package or higher. Availability of RSNs varies by ZIP code and package.

Gemini's voice remote lets you quickly find your shows and entertainment – just ask Google.

Google login req'd. Google, Google Play, and Android TV are trademarks of Google LLC.



# OUR BEST EQUIPMENT IS INCLUDED!

## Gemini Offers Enhanced Features

- Effortlessly search for your favorite entertainment TV options. Explore live TV, On Demand, and popular streaming apps like Netflix, Max, Disney + and Prime Video - it's all here.

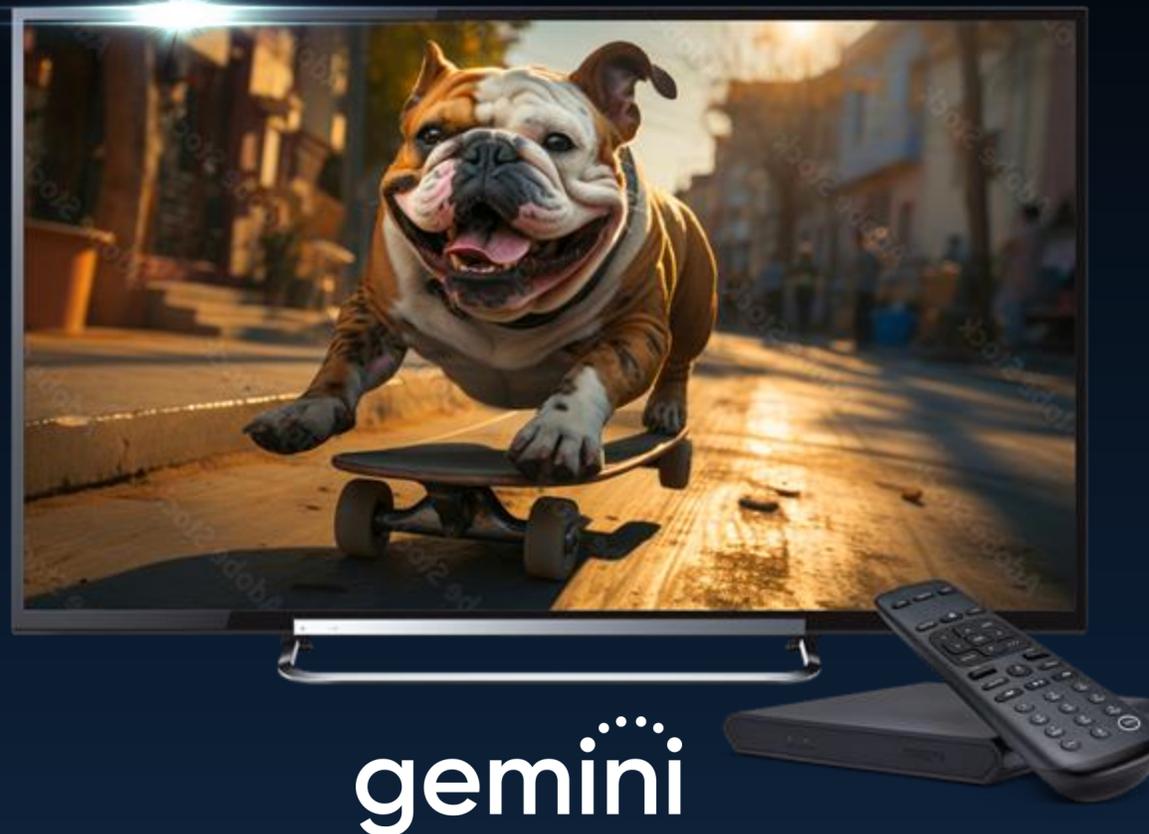
Req's internet-connected Gemini device and separate paid subscriptions for 3rd party apps.

## Quick & Easy Self Set-up

- Self-setup is easy, and no technician or installation equipment is needed.

## Take It With You

- The Gemini device is portable.



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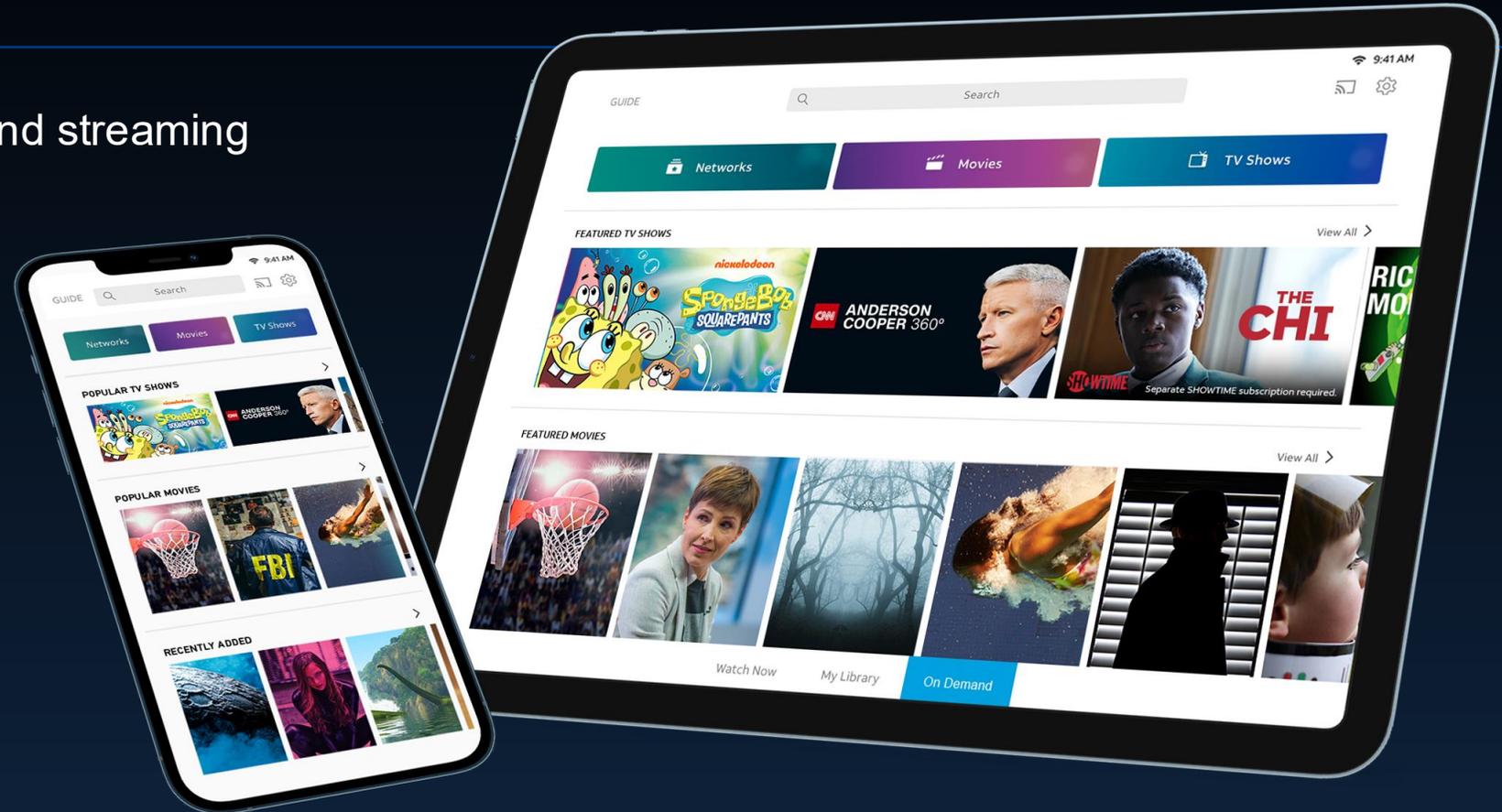
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gemini



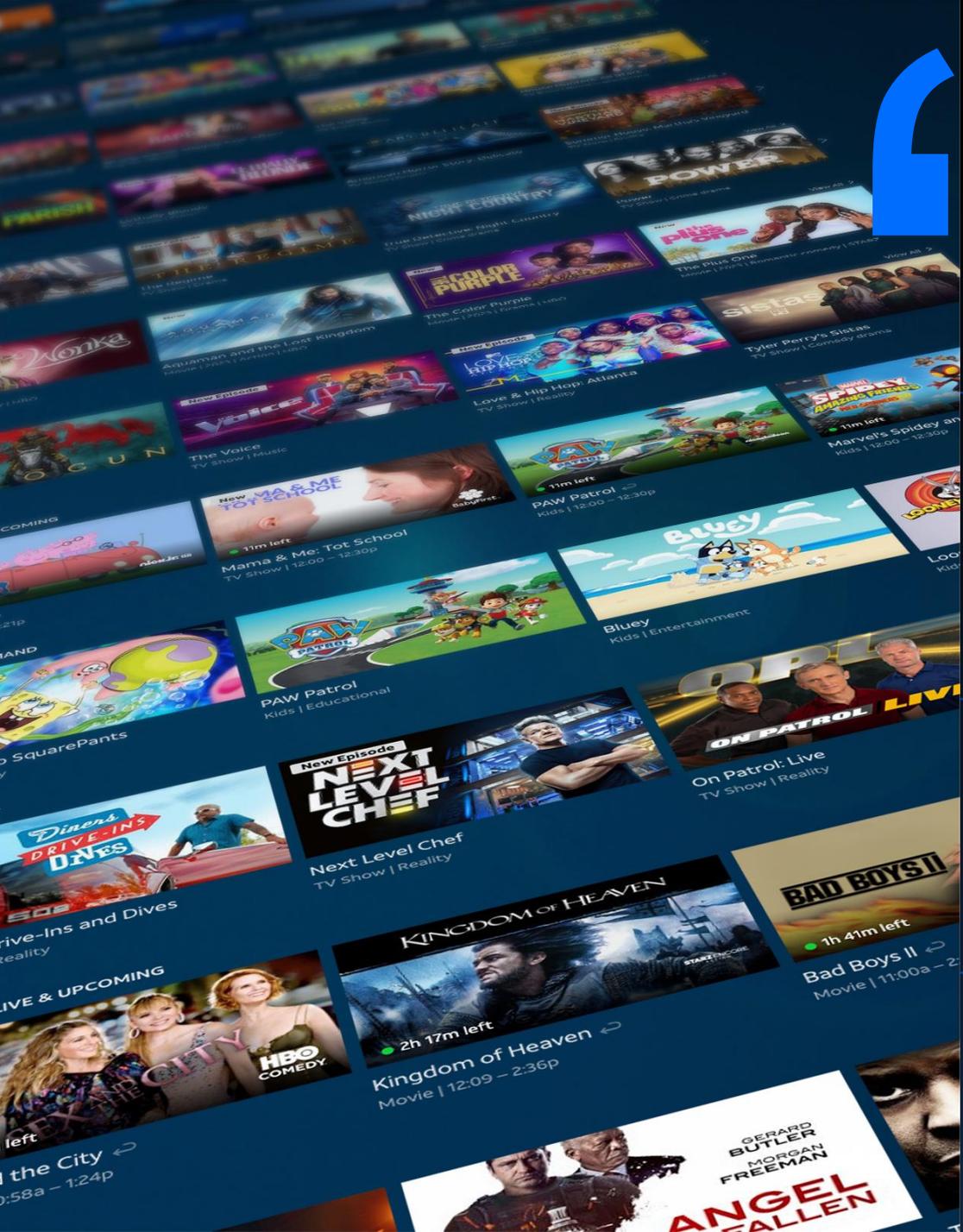
# Your Content Everywhere

Watch on smart TVs and streaming devices while you're away from home via the DIRECTV app.



Available only in the U.S. (excl. Puerto Rico and U.S.V.I.). Limited to up to 3 concurrent streams. **DIRECTV App**: Req's compatible device and data connection; data charges may apply.





User interface of DIRECTV Stream was clean, easy to navigate. Jumping from channel to "on demand" options are very quick and seamless.

Keys Gate

We signed up for DIRECTV on Monday and we were instantly able to use the app on our Apple TVs and iPad. Now I can't wait to cancel that extra internet speed package we pay for!

Palm Isle Estates

Picture quality is clearer, crisper, and brighter than U-Verse since all channels come in at 1080p resolution.

Keys Gate

I was able to activate the account and start streaming right away. Super easy.

Oaks at Boca



**DIRECTV**