

ParkingPassTM

Residential Parking

Software Proposal

Prepared for:

Grand Panama Beach Resort

Prepared by:

Matt Boileau, President

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Dear Management and Property Owners,

ParkingPass was established in 2019, and since then has become the market leader in residential parking software. Currently serving over 1,000 residential communities nationally, we continue to develop and implement new technologies that make our system smarter and easier to use. We are grateful for the opportunity to present our tailored solution to you & your team, and are confident our groundbreaking technology will enable safe, seamless, revenue-optimizing parking for your enterprise.

Elements of the Software Package include:



Paperless Resident Registration

Managed with approval portal



Online Guest Vehicle System

Managed by residents online



Customizable Parking Policy

Choose & enforce your rules



Virtual Patrol System

Full transparency & protection



Resident Messaging System

Communicate directly with renters



Customized User Access

Keeps data safe & accessible



Dedicated Email Technical Support

No-cost timely support



Resident & Guest Vehicle Reports

Real-time records on command

We look forward to partnering with you and resolving any parking matters which may exist now and in the future.

Thank you for your consideration,



Matt Boileau

President

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How it Works for You

1

Start-Up

We know you're busy, so our account managers are here to assist in making the start-up process seamless. We're all about transparency for you & your residents, so the process will be clear, simple, and hassle-free for all.



Free Training & Setup

We're here to support you every step of the way, and we're ensuring our first step together is on the right foot by waiving the fee for training and setup. We'll work with you to ensure you and your staff know how to get the most out of the ParkingPass system, and the end result for you is a worry-free, easy to use parking management system that provides your properties with safe, secure, reliable, revenue-generating parking.

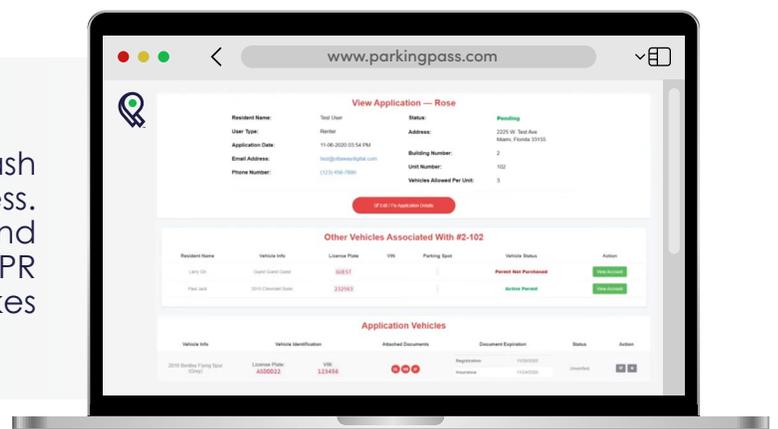


Customize ParkingPass to Match Your Regulations

ParkingPass offers a highly customizable parking lot management software solution tailored to match your specific parking rules and regulations. With over 60 pre-defined rules and the option to add custom ones, you have complete control over your parking enforcement.

Convert Parking Permits to Digital

Say goodbye to decals, hang tags, & dash tabs: ParkingPass is completely paperless. We'll help you with the conversion, and once your lots are catalogued, our LPR (License Plate Reader) technology makes monitoring a snap.



2

Rollout

With your staff and enforcement trained and ready to go, the next step is getting your property and residents set up with ParkingPass.



Signage Make Simple

Our cost-effective signage solutions ensure your property warns off any unwanted traffic. To get you started, we'll even throw in the first two signs - free of charge. Whether you're a resident, guest, or new to the area, we can ensure everyone on your properties understands the registration process.

- **Main Entrance & Exit Signage**
First 2 are free! \$75/sign thereafter
- **Guest Vehicle Signage**
\$50/sign
- **Violation Stickers**
\$100/bundle (200 violation stickers per bundle)



Making Orientation Easy

When kicking off the implementation of your ParkingPass system, our priority is ensuring your residents are not just informed, but comfortable with the process as well. To aide in this, we will provide management with orientation letters that guide residents through their application procedure. Our team is here to support you as resident applications come through, or as an optional extra, we can handle the process entirely.

3

Monitor

We will work with you to find the ideal parking enforcement strategy that best suits your property, budget, and resident requirements. No matter what enforcement enterprise you elect, you can be sure ParkingPass has the tools you need.

Efficiency & Ease with LPR Technology

While plate info can still be entered manually, our LPR technology increases your team's efficiency exponentially. Our user-friendly app streamlines the process, allowing users to scan and record plates, make citations, and log data all in one place. Integration with our **ParkingPass** system allows enforcement to see invalid permits and react according to regulations you set up.



Transparency for All with Automatic Violation Alerts

When a vehicle is illegally parked, the ParkingPass system allows enforcement to quickly make a citation, with a violation report being made available to you automatically. The reports include photos, time-stamps, and written descriptions, providing you and your customers with transparency in every step of the process.

4

Relax

The setup is done, your team is trained, and it's time to enjoy providing your customers with a seamless parking experience while unlocking new revenue streams for your business. We're always here to support as we grow together and improve our experience.

Options & Integrations

Speak with our sales team to learn more about our optional features:



GatePassTM Gate Access Feature

Seamless and secure property access for residents, guests & staff



Assigned Parking Management

Manage designation, fees, & waitlists of assigned parking spaces

Active ParkingPass Integrations

LPR Technology



Payment Systems



Integrations Coming Soon to ParkingPass

Fixed License Plate Reader Cameras



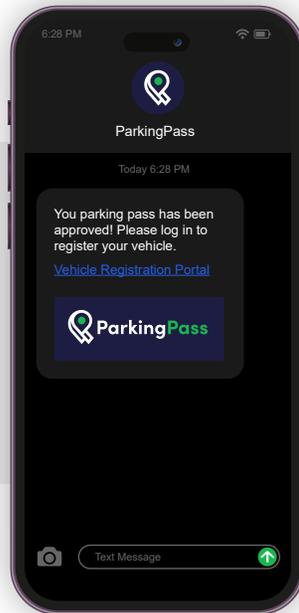
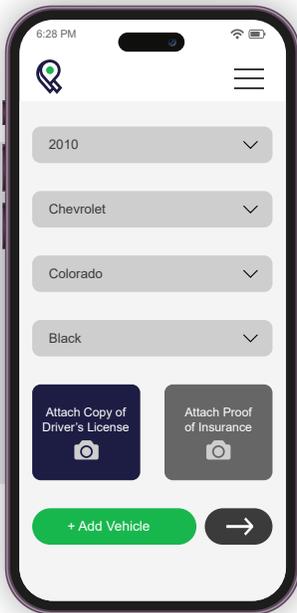
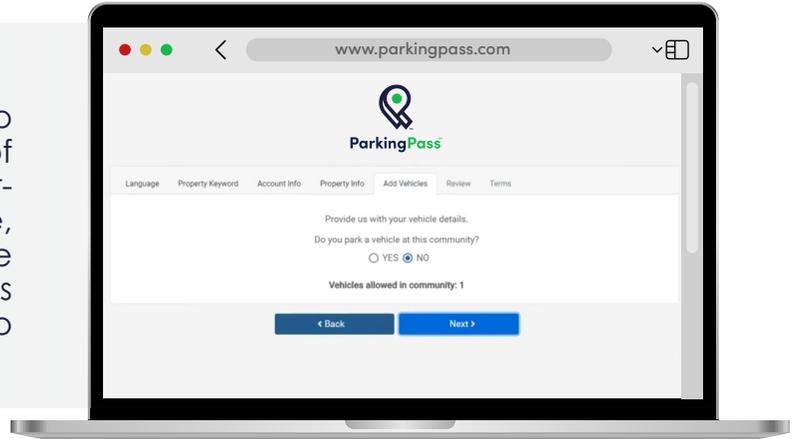
Gate Access Control Systems



How it Works for Your Residents

Residents Register Online

Our system can be customized to require users to upload 3 pieces of identifying information (vehicle insurance, registration, driver's license, etc.), which, when paired with lease information, ensures parking permits are up-to-date and only issued to verified residents.



Hassle-Free Communication

In addition to fast tracking registration for guests by using unique codes for each property, you can also communicate directly with residents through the portal.



Guest Parking Self-Registration System

Your residents can also register guests online by sending them a simple text or email link, making ParkingPass a one-stop solution for all resident parking needs. In addition to being a potential revenue stream for you, guest parking management keeps your facilities safe & secure.

Our Trusted Residential Partners



What Our Customers Have to Say

FLORIDA

“ Now we really know who’s onsite, who’s on the property and who could be affecting the other neighbors. It’s been a wonderful thing all around. ”

Tracey Schnaitman, VIP Property Management

SUNSHINE STATE

ONTARIO

“ When we first started the program, we generated, within the first 3-6 months, \$12,000 in revenue from applications alone. Based on the amount of guest registrations, we were able to identify a large amount of unauthorized occupants. ”

Evelyn Herron, First Service Residential

YOURS TO DISCOVER



TEXAS

“ I absolutely would recommend this to any community that is having parking issues. It has really allowed us to free up unnecessary time with resolving parking, and ultimately generates income for our community. ”

Donata Roberts, ZRS Management

The Lone Star State

Pricing

\$373.75 per month payable to ParkingPass.com the first of each month, subject to late fees after the twenty first of the month.

There is a 10% discount applied to the total yearly amount if paid in full on the first invoice.

Paid Guest Passes (optional)

Available with an 95/5 revenue split, where the **Asset Owner keeps 95%** of the guest pass revenue generated within the system. Guest pass pricing and frequency can be fully customized by the Customer.

ParkingPass Actual Property Examples:

Property A – 216 Units

Average Monthly Guest Pass Revenue (@\$10/day) = **\$1872.83**

Property B – 220 Units

Average Monthly Guest Pass Revenue (@\$10/day) = **\$1668.81**

Start-Up

Training & Setup Fee

There is **no fee** for training and implementation.

Signage & Materials (optional)

- Main Entrance & Exit Signage - **First 2 are free! \$75/sign thereafter**
- Guest Vehicle Signage - **\$50/sign**
- Violation Stickers - **\$100/bundle** (200 violation stickers per bundle)

Enforcement

The Asset Owner has the ability to **choose any enforcement company** to monitor the parking lot.

Contract Term

The contract is one year and may be terminated at any time with thirty days written notice.